

CANFAR FUNDED YSMENA STUDY

CANADIAN FOUNDATION FOR AIDS RESEARCH

Structural Interventions

Media Based Interventions

Structural interventions include media-based interventions, health navigation tools (access to medical care), and newcomer orientation. These are the three structural interventions that we identified in our studies:

Media based interventions will utilize technology and structures available to the public to raise understanding, awareness and education with MENA youth along with their families and delivered in MENA languages. Interventions were ranked according to the sub-group's (gay/bi/MSM, heterosexual women and men, trans- women and men identifying,and LBQ women) level of importance. Sub-groups were asked to list the top 3 programs within the three structural programs. Interventions for media based interventions included:

Legend

Using mainstream platforms and social media to facilitate MENA community connection and education tailored to specific age groups and in MENA languages
Using current apps like Grindr, Tinder, etc. to include sexual health information
Developing new apps to promote connection, education, and support
Anti-stigma campaigns online that are tailored to specific age groups
Organizing/creating more online platforms to discuss unsafe sex practices, PREP, HIV, STIs and HIV stigma among MENA youth

Gay/Bi/MSM

Of all structural interventions, this group ranked media interventions as 3rd in level of importance with developing new apps being the most important. Followed by using mainstream platforms for community (2) and anti-stigma campaigns (3).

Heterosexual Women and Men

Of all structural interventions, this group ranked media interventions as 2nd in level of importance with using mainstream platforms or community being the most important. Followed by using current apps (2) and developing new apps (3), both for eduction and connection. current

Trans-Women and Men Identifying

Trans-women and men identifying participants ranked media intervention as 2nd in level of importance in regard to structural interventions with developing new apps being the most important media based intervention for this survey group.

Followed by anti-stigma campaigns (2) and using current apps for education and education.

LBQ Women

LBQ women participants ranked media interventions as 2nd in level of importance in regard to structural interventions with using mainstream platforms for community being the most important media intervention for this survey group. Followed by using current apps (2) and developing new apps for education and connection.

Page 1 of 3















